

Ethan Lu, IIDA AIA NCIDQ IDEC LEED AP BD+C

Curriculum Vitae

Interior Design Department, Room D312
Fashion Institute of Technology
Email: ethan_lu@fitnyc.edu
212-217-5579

Education:

Columbia University Graduate School of Architecture Planning and Preservation, NY May 2001

Master of Science in Architecture and Urban Design

- Received Honor Award for Excellence in Design in recognition of the highest quality of work in the design studio sequence
- Received Lucille Smyser Lowenfish Memorial Prize for the best final semester studio design project as voted by faculty

Harvard University Graduate School of Design, Cambridge, MA May 2000

Master of Architecture

- Advanced Placement Program

University of Michigan College of Architecture and Urban Planning, Ann Arbor, MI May 1997

Bachelor of Science in Architecture

- Received Burton L. Kampner Award for the best final semester studio project as voted by faculty

Professional Registrations, Certifications, and Affiliations:

- | | |
|--|---------------|
| • Co-Chair of College Ambassadors Committee for International Interior Design Association NY | 2019- Present |
| • Member of Interior Design Educators Council (IDEC) | 2012- Present |
| • National Council for Interior Design Qualification (Certification # 29196) | 2012- Present |
| • Registered Architect in the State of New Jersey (License # 21A1017417) | 2006- Present |
| • Registered Architect in the State of New York (License # 030963) | 2005- Present |
| • LEED Accredited Professional BD+C (Accreditation # 10061873) | 2004- Present |
| • President of Interior Designers for Legislation in New York (IDLNY) | 2018- 2021 |

Professional Experience:

Metropolitan United Studio, PLLC New York, NY / Seoul, Korea May 2006 - Present

Website: <http://www.mu-studio.us>

Design Portfolio Slides: http://issuu.com/ethanlu1/docs/mus_slides_ethanlu

Company Profile with Project Descriptions: <https://issuu.com/ethanlu1/docs/musmarketingmaterial2017>

Principal and Co-Founder

- Residential and commercial interior design projects throughout US and Asia
- Site plan approval of 8 million square feet of residential and commercial office space in Elizabeth, New Jersey
- Site plan approval of 129 condominium residential units in Jersey City, NJ
- Buildings department approval of 74 condominium residential units in Hoboken, NJ
- Marketing, coordination, and leasing efforts at Monroe Arts Center, Hoboken, NJ
- Metropolitan United Studio project listing (See next page):

Katz Residence
Cella Clinic 2, Seoul, Korea

[Built]
[Built]

2017
2015

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Blue Olive Mediterranean Market (Midtown), NY	[Built]	2014
Black Forest Brooklyn Restaurant, Brooklyn, NY	[Built]	2013
101 Clinton Street Lobby, Brooklyn, NY	[Built]	2013
45 Fox Meadow Road Interior Design Proposal, Scarsdale, NY	[Design Proposal]	2012
251 West 81 Street Lobby Design Proposal, NY	[Design Proposal]	2012
111 Central Park Ave Lobby Design Proposal, Westchester, NY	[Design Proposal]	2012
106 and 110 East 10th Street Schematic Plans, NY	[Design Proposal]	2012
Upper East Side Residence (40 East 78 Street), NY	[Built]	2010
Olympic Tower Residential Renovation (645 Fifth Ave), NY	[Built]	2010
Monroe Center Due Diligence Report, Hoboken, NJ	[Due Diligence Report]	2010
US Census Bureau Field Office, Hoboken, NJ	[Built]	2009
Schreiber Residence, NY	[Built]	2009
Manna Modern Asian Cuisine, Teaneck, NJ	[Built]	2009
Bou Bou Collection, Paramus, NJ	[Built]	2009
Beauty Channel HQ, Elmwood Park, NJ	[Built]	2009
Aloha Cleaners 1 & 2, Hoboken, NJ	[Built]	2009
Pomranz Residence Design Proposal, New York, NY	[Design Proposal]	2008
Norfolk Hotel Design Study, New York, NY	[Design Proposal]	2008
MUS Studio, Hoboken, NJ	[Built]	2008
Monroe Center Retail Study, Hoboken, NJ	[Retail Study]	2008
Mega Academy Building Extension, NY	[Design Proposal]	2008
French Nails, Hoboken, NJ	[Built]	2008
Cella Clinic, Seoul, Korea	[Built]	2008
29 Duer Place, Weehawken, NJ	[Design Proposal]	2008
Salaam Bombay Restaurant, NY	[Built]	2008
Good News Church Renovation, Flushing, NY	[Built]	2008
One Bates Street, Jersey City, NJ	[Site Plan Approved]	2008
Miss Sushi, Hoboken, NJ	[Built]	2008
New Bay City (Celadon) of Terngroup LLC, Elizabeth, NJ	[Site Plan Approved]	2007
700 Monroe Street, Hoboken, NJ	[Buildings Department Approved]	2007
21 Grand Avenue Retail Façade Design, Palisades Park, NJ	[Design Proposal]	2007

Cook Fox Architects, DPC 250 West 57th Street, New York, NY **Architect in Interior, Architecture, and Urban Design Teams**

Nov 2003 - May 2006

- Interior Designer for Interior Office Renovation at 641 Avenue of the Americas: LEED Platinum Certified
- Architectural Designer for Bank of America Tower at One Bryant Park: LEED Platinum Certified
- Urban Designer for Newark Downtown Core Redevelopment Masterplan
- Urban Designer for Battery Park City Authority Design Guidelines & Design Charrette
- Marketing coordination and leasing efforts for Bank of America Tower at One Bryant Park

FXCollaborative (formerly FXFowle) Architects LLP 235 Duffield St., Brooklyn, NY **Designer in Architecture and Urban Planning Teams**

June 2001 - Aug 2003

- Sustainable Design Guidelines for New Jersey Transit and Battery Park City Authority
- Master planning projects for Duke Farms (NJ) and Huntington Station Revitalization (Long Island)
- Architecture and Urban Design for Midtown East Queens for Louis Dreyfus and 245 Summer St. Boston Commercial Development for Fidelity Investments
- *Design for the Environment* (DfE) Consultant to New York City Transit for the New York City No. 7 Subway Line Extension: Responsible for Management Matrix, Sustainable Guidelines, and EIS Sustainable Design Impact Mitigation Measures
- *Design for the Environment* (DfE) Consultant to New York City Transit for the 2nd Avenue Subway: Responsible for Sustainable Guidelines, Research Preparation, and Project Coordination with Stations Design Team

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Skidmore, Owings & Merrill LLP 14 Wall Street, New York, NY
Design Intern

June - Aug 1998

- Design Proposal for 5X Square NY Port Authority Bus Terminal
- Random House Times Square Headquarters in NYC
- Broadgate West 2 Commercial Development in London

Academic Teaching Experience:

Fashion Institute of Technology New York, NY
Interior Design Department, School of Art and Design
Assistant Chair & Assistant Professor of Interior Design

Sept 2018 – Present

- Design Technology Instructor for:
ID282 Design Technology I (AAS)
ID381 Design Technology III (BFA)
ID382 Design Technology IV (BFA)

New York School of Interior Design New York, NY
Acting Director of Undergraduate Programs &
Director, Master of Professional Studies in Sustainable Interior Environments Program

July 2010 – Aug 2018

- Studio Instructor for:
286 Contract I (BFA)
608 Interior Design Studio III (MFA1)
622 Green Design Elective Studio (MFA2)
628 Interior Design Studio V (MFA1)
638 Interior Design Studio VI (MFA1)
742 Sustainable Studio I- Residential Environments (MPS-S)
752 Sustainable Studio II- Contract Environments (MPS-S)
- Lecture Instructor for:
114/ 514 Introduction to Sustainability and the Built Environment (BFA/ MFA1)
639 Advanced Graphic Communications I (MFA1)
728 Designing the Green Interior (MPS-S)
738 Constructing the Green Interior (MPS-S)
748 Maintaining the Green Interior (MPS-S)
- Continuing Education Course Instructor for:
CE750 Prep Workshop for the LEED Green Associate Exam

New York Institute of Technology New York, NY
School of Architecture and Design
Adjunct Assistant Professor

May 2008 – June 2011

- Studio instructor for *Architecture Design Studio 6*
- Instructor for *Arch 240 Visualization 2, and Arch 340 Visualization 3*

Parsons School of Design New York, NY
Master of Architecture Program
Adjunct Faculty

Sept 2002 - June 2004

- Instructor for *5013 Representation and Spatial Reasoning 1, and 5015 Representation and Spatial Reasoning 2*
- Instructor for *5120 Analysis and Representation 1*

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Chulalongkorn University (Faculty Study Abroad Trip with Columbia University)
Architecture Program Bangkok, Thailand
Urban Design Critic

Jan 2003

- Two-week urban design charrette studio critic with Columbia University students as part of their spring semester urban design studio in Bangkok, Thailand

Columbia University New York, NY
Graduate School of Architecture Planning and Preservation
Adjunct Faculty

May – Aug 2002

- Studio Instructor for A6849 *Urban Design Studio I*

Harvard University Cambridge, MA
Graduate School of Design
Summer Program Studio Instructor for High School Students

June – Aug 1999

- Studio Instructor for Urban Outreach Summer Program: *Reclaiming Roxbury Urban Design Studio*

Academic Administrative Experience:

New York School of Interior Design New York, NY

July 2010 – Aug 2018

Acting Director of Undergraduate Programs (2016-2018)
Director of Post-Professional Programs (2014-15)
Director of Graduate Studies (2011-14)
Director, Master of Professional Studies in Sustainable Interior Environments Program (2010-2018)

- Supervised Pre-College, BID, AAS, BFA, MFA2, and MPS programs
- Responsible for curricular review and development
- Coordinated course content, including online courses, across different sections
- Coordinated and led MPS and BFA Advisory Board meetings
- Trained, mentored, and assessed faculty members
- Planned New Faculty Orientations and Faculty Development Days
- Supported the Assistant Dean for Academic Administration in scheduling and verifying information for the semester Course Bulletins and annual Academic Catalog
- Coordinated student work collection and assessment activities (NASAD & CIDA) under the direction of the VPAA & Dean
- Served on the Committee for Appointments to interview potential faculty across all programs
- Served on the Middle States Self-Study Steering Committee as Working Group #5 Chairperson that covered Faculty, General Education, and Related Educational Activities Standards
- Participated in the College-wide and Office of Academic Affairs Strategic Planning meetings
- Participated in student recruitment activities at ASID Student Exchange and National Portfolio Day events
- Provided feedback and assessment on MPS-S program applicants with the Office of Admissions
- Responsible for communication and outreach to prospective students in the MPS-S program
- Coordinated Salesforce™ CRM implementation for the MPS-S program with the Office of External Relations
- Maintained MPS-S website and Facebook page for program marketing continuity
- Participated in the Academic Council, Dean's Council, Library Committee, Grade Appeals Committee, Dismissal Appeal Committee, Advisory Committee on Campus Security, Enrollment Committee, and Technology Masterplan Task Force

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Academic Related Services, Grants, and Achievements: (PRIOR TO 2018 FIT EMPLOYMENT)

- 2018 Recipient of the IFDA Elizabeth Brown Grant (for use in the Interior Design Program at NYSID)
<https://www.nysid.edu/press-releases-and-in-the-news/2018/8/16/the-new-york-school-of-interior-design-is-the-winner-of-the-ifda-grant>
- 2018 Coordinated and led the first joint studio workshop between NYSID and ESNE (University School of Design, Innovation, and Technology in Madrid)
<https://www.esne.es/noticias/interiores-en-usa-disenando-con-la-new-york-school-of-interior-design/>
- 2014-17 Faculty Advisor to the NYSID-USGBC Student Group and led the design team to design, specify, and install the NYSID Green Roof and other green campus, community service, and career initiatives
<https://www.facebook.com/gdgroupnysid/>
<https://www.facebook.com/NYSIDgreenroof/>
- 2016 Coordinated the first Design Process course collaboration between NYSID and South Essex College (UK)
<https://twitter.com/UniSouthend/status/826752964022956037>
- 2015 Coordinated and led the first NYSID and Peking University joint China studio collaboration
<https://www.slideshare.net/ethanlu/collaborative-design-in-china>
- 2013 Recipient of the Interior Design Educators Council (IDEC) East Region Stipend to attend the National IDEC Conference in Indianapolis

Lectures, Workshops, Exhibitions, and Publications: (PRIOR TO 2018 FIT EMPLOYMENT)

Lectures, Workshops & Events:

- 2018 Panelist at IIDA/ ASID "Advocating for the Interior Design Profession" Event in Buffalo
https://www.mu-studio.com/img/_news/IIDABuffaloFlyer_10_24_2018.pdf
- 2018 President-Elect's Introductory Remarks at IDLNY's Annual Gala (USS Intrepid)
<https://officeinsight.com/officenewswire/idlnys-an-evening-at-the-intrepid-champions-new-york-state-certification/>
https://www.mu-studio.com/img/_news/IDLNYGala2018.pdf
- 2018 Panelist at NYSID's Sally Henderson Lecture on Green Design
https://www.mu-studio.com/img/_news/2018NYSIDSallyHendersonLecture.pdf
- 2018 Ribbon Cutting Introductory Remarks at NY11+ Student Exhibition Event
<https://officeinsight.com/officenewswire/ny11-annual-interior-design-student-exhibition-3/>
https://www.mu-studio.com/img/_news/NY11plus04192018.pdf
- 2018 Organized IDLNY CID Education Series (Teknion Showroom)
- 2017 Speaker at the Universal Design Conference to present a NYSID student project on the "Wounded Warriors"
https://www.mu-studio.com/img/_news/UniversalDesignNYC2017Conference.pdf
https://www.mu-studio.com/img/_news/UDxTalk_Program4.pdf
- 2016 Speaker at the Center for Architecture's "Teaching Sustainability in Interior Design" Lecture
<https://www.centerforarchitecture.org/video/teaching-sustainability-interior-design-11-2-2016/>
- 2015 Led the Urban Green Council EP lecture tour of the NYSID Graduate Center
<http://urbangreencouncil.org/content/news/inside-nysids-graduate-center-photo-tour>
- 2014 Speaker at the GreenHome NYC Green Interiors Forum
<http://greenhomenyc.org/forum/august-forum-green-interiors/>
- 2012 Speaker at the Annual Assembly & Convention for the Association of Interior Designers & Decorators of Puerto Rico
https://www.mu-studio.com/img/_news/2012keynoteCDDI.pdf

Creative Scholarships & Exhibitions:

- 2017 NYSID Faculty Exhibition: Black Forest Brooklyn, Manna Restaurant, Blue Olive Market, and Celadon Master Site Plan design projects displayed

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https://www.mu-studio.com/img/_news/NYSIDFacultyExhibition2017s.pdf

- 2010 NYSID Faculty Exhibition: Schreiber Residence and Cella Clinic interior design projects displayed
- 2006 *Land Markings: 12 Journeys through 9/11 Living Memorials* in collaboration with US Forestry Service, EPA & Parsons
("Ethan Lu" cited on page 49 for exhibit installation at Federal Hall)
https://www.nrs.fs.fed.us/pubs/inf/nrs_inf_1_06.pdf
- 2003 Municipal Arts Society's Sustainable Design Education NYC: Student Work Exhibition
- 2001 Columbia University, GSAPP Year End Exhibition (student work)
- 2000 Harvard University, GSD Year End Exhibition (student work)
- 1996 University of Michigan, Raoul Wallenburg Competition and Exhibition (student work)
- 1996 University of Michigan, Annual Student Exhibition at the Slusser Gallery (student work)

Professional Work Publications / Articles:

- Merrill, Cristina. "Interior Design Expert and Professor Ethan Lu Is On A Mission." *Estate Envy*. December 7, 2018.
<https://estatenvy.com/interior-design-expert-and-professor-ethan-lu-is-on-a-mission-693#most-recent>
- Birkner, Christine. "How NYSID is Teaching Beautiful and Practical Sustainability." *Green Building & Design Magazine*. November / December 2018 Issue. (Ethan Lu described his sustainability course and mission at NYSID)
<https://gbdmagazine.com/2018/nysid/>
<https://gbdmagazine.com/wp-content/uploads/2018/10/GBD53-NYSID.pdf>
- Fuller, Jen. "Home Need a New Look? Decorate Sustainably for Less." *Rewire* (a PBS Publication). June 7, 2018.
("Ethan Lu" quoted on Upcycling and HEPA filter strategies for homes)
<https://www.rewire.org/our-future/home-decorate-sustainably/>
- Metropolitan United Studio's interior design project published in:
 - Kim, K.S., & Lu, E. "Cella Clinic." *Interiors*, June 2008, pp. 108-115
https://www.mu-studio.com/img/_news/interiors%20june.pdf
 - Kim, Kyung-san. "Cella Clinic." *Maru, Interior, Lifestyle & Design*, May 2008, pp. 88-93
https://www.mu-studio.com/img/_news/MARU%20May%202008.pdf
- Professional architectural design project done under CookFox Architects published in:
 - Hartley, Alice. "Urban Stewards." *High Performance Buildings*, Winter 2009, pp. 24-36
("Ethan Lu" cited on page 25 under "project team")
https://www.mu-studio.com/img/_news/cookfox.pdf
 - Moe, Kiel. *Integrated Design in Contemporary Architecture*. 1st Ed. New York: Princeton Architectural Press, 2008
("Ethan Lu" cited on page 24 under "architect")
 - Hucal, Michelle C. "Transforming the Skyline and the Green Building Market." *Environmental Design + Construction*, December 2004, pp. 28-31
("Ethan Lu" cited on page 29 under "architect")
- Lee, Ting Yun. "Ethan Lu Makes His Mark in the World." *World Journal*, June 18, 2004, p. E2
(Chinese Language Newspaper interviews Ethan Lu)
https://www.mu-studio.com/img/_news/ethanluworldjournal01.pdf
- Lee, Ting Yun. "New York's Second Tallest Building Breaks Ground." *World Journal*, August 3, 2004, p. E2
(Chinese Language Newspaper interviews Ethan Lu)
https://www.mu-studio.com/img/_news/ethanluworldjournal02.pdf

Academic Work Publications:

- Plunz, R., Baratloo, M., & Conard, M. "Eco-Avila." *Caracas Literal, Venezuela*. Princeton Architectural Press, 2005, pp. 78-91 (student project from Columbia University)
- *Columbia University Studio Works 8*. Project: "Eco-Avila.", 2002
- *Columbia University Abstract 00 – 01. Projects from summer, fall, and spring studios*, 2001
- *Columbia University Newslines*. Project: "Kips Bay Ecological Waterworks", 2001

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Software:

Design Software:

- Adobe Photoshop, InDesign, Illustrator, Premiere Pro, Camtasia, Sketchup with V-Ray, AutoCAD, 3DMax, Revit (w/ Insight), Lumion, Enscape, and Microsoft Office Suite

Academic Administrative Software:

- Jenzabar EX Student Information System, Izenda, Docuware, Canvas LMS, Blackboard LMS, Banner, EMS room scheduling, and Salesforce Customer Relationship Management (CRM) software
-

Languages:

- English, Mandarin Chinese, and Taiwanese

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For Access to Evidence of Scholarship & Creative Works (2018-20),
Click on the Google Drive Link Below for Ethan Lu's FIT Tenure Application Book:
<https://drive.google.com/file/d/1L8mT26PjOrlbOHx58MhrwIDBZ71Nzhk/view?usp=sharing>

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Contributions to the FIT Interior Design Department (2018-20)

A. Department Support:

1. 2020
Reviewer for the 2020 BFA Assessment of Program Learning Outcomes Report Coordinated by Grazyna Pilatowicz, BFA Program Coordinator.
2. 2019-20
Chair of the Curriculum Committee, CIDA Committee, College, External & Industry Relations Committee, and Co-Chair of the Interior Design NASAD Committee.
3. 2019-20
Member of the Display & Exhibit Committee and Faculty Search & Development Committee.
4. 2019-20
Course Coordinator for ID282 Design Technology I, ID283 Design Technology II, ID381 Design Technology III, ID382 Design Technology IV, and ID347 Lighting Design.
5. 2019-20
Department Liaison with FIT Academic Computing for Remote Access Testing and Software/Hardware Requests.
6. 2019-20
Coordinated CIDA Self-Study Report and Site Visit Logistics. On-going CIDA Assessment Activities and Actions Plans Submitted to Carolyn Comiskey, Executive Director of Assessment.
7. 2018-19
Member of the Curriculum Committee, Display & Exhibit Committee, College Relations Committee, CIDA Committee, and Lighting Lab Committee.
8. 2018-19
Course Coordinator for ID381 Design Technology III and ID382 Design Technology IV.

B. Student Centered Contributions:

9. 2020
Workshop Instructor for 3D Animation Workshop on Enscape and Lumion for FIT ID498 Thesis Students and Invited Faculty.
10. 2020
Coordinated BIFMA's Invitation to FIT Interior Design Students to Participate in the 41st Annual Interior Awards Ceremony at the Cipriani.
11. 2019-20
Coordinated IIDA NY Resumes and Portfolios Review Career Events for NYC and FIT Interior Design Students.
12. 2019
Coordinated Invitation of Industry Experts (Founders of VIUSPACE) that Specialize in VR to the Design Technology IV Course.
13. 2019
Created Virtual Reality Viewing Booth during the Spring 2019 Graduating Student Exhibition with Software Sponsorship through IrisVR.
14. 2019
Coordinated FIT Interior Design Exhibition Display at NY11+ Student Exhibition.
15. 2019
Workshop Instructor for the Virtual Reality workshop at FIT Discovery Day.
16. 2018
Invited Lecturer on NCIDQ & CID Topics in ID493 Internship Course.
17. 2017-20
Research Mentor in Sustainable Architecture for an Elite Program Called Advanced Science Research (ASR) at John F. Kennedy High School.

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C. Faculty Development:

18. 2020

Coordinated invitation to BIFMA Outreach Director (Jennifer Wammack) to Speak to FIT Interior Design Faculty and Students on Sector-specific Guidelines.

19. 2018

Invited Lecturer at Faculty Development Lunch and Learn on NCIDQ and CID Registration Process in New York State.

D. Professional Development to Maintain Industry Relevance:

20. 2020

Pilot User for the upcoming BIFMA Compliant Product Registry.

21. 2020

Participated in the Design Academi-X Forum: A Black & Brown Call for Systemic Change Hosted by Thinkshift.

22. 2019-20

Co-Chair of College Ambassadors Committee at International Interior Design Association (IIDA) NY Chapter.

23. 2019-20

Participated in the IIDA NY Board of Directors Annual Retreat.

24. 2019

Participated as IDLNY President at the New York State Office of the Professions (NYSED) Interior Design Board Meeting.

25. 2019

Teaching Assistant in the IIDA NY Design Camp Workshop.

26. 2019

Reviewer for the IDEC Regional Conferences Abstract of Scholarship of Teaching and Learning and Scholarship of Design Research.

27. 2019

Coordinated IDLNY Annual Gala to Bring Awareness to Interior Design Legislation.

28. 2019

Coordinated IDLNY NCIDQ & CID Information Sessions at Kimball, Teknion, and Allermuir.

29. 2018

Guest Panelist at IIDA and ASID Buffalo Advocacy Event.

30. 2018

IDLNY President-Elect Speaking Engagement at IDLNY Gala.

31. 2018

Participated as IDLNY President-Elect at Ribbon Cutting Ceremony during NY11+ Student Exhibition.

Contributions to the FIT School of Art and Design (2018-20)

E. School Support:

32. 2019-20

Digital Liaison for the School-wide NASAD Committee. Created Digital Storage Folder Templates and Instruction Guides.

33. 2019

Workshop Participant in the FIT Chairs Advisory Council workshop titled "What I know and What I Wish I Knew."

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F. External Collaborations:

34. 2020

Coordinated Joint Learning Workshops between Alpha Workshops Studio School (AWSS) and FIT Faculty Research Space & FIT Fab Lab.

35. 2019

Guest Lecturer at Alpha Workshops Studio School (AWSS).

36. 2019

Coordinated Joint Learning Workshops between Alpha Workshops Studio School (AWSS) and Design Technology IV Course.

Contributions to FIT College-Wide (2018-20)

G. College-wide Exhibition Support:

37. 2020

Exhibitor in FIT's "Designing with Music" Exhibition.

38. 2020

Exhibitor in "Loop for Good: Sustainable Fashion Pop-up Shop at FIT" Exhibition Showcasing Spring 2020 Design Technology IV Student Work.

39. 2019

Exhibitor in the School of Art and Design, Faculty, and Staff Exhibition titled "A Wow Moment."

40. 2019

Exhibitor in FIT's "Expression of Civility" Exhibition.

H. College-wide Committee Support:

41. 2019-20

Member of the FIT College-wide Study Abroad Scholarship Committee. Worked with the Office of International Programs, Specifically with Dr. Deirdre Sato, Dr. Helen Gaudette, Jesse Saba, and Other Colleagues from Various Departments.

I. Conference Presentation:

42. 2019

Guest Speaker in the NEWH Green Voice Conversations Panel at the Boutique Design New York (BDNY) Conference. Presented FIT Faculty Research and Student Projects.

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Click on the Google Drive Links Below for Ethan Lu's FIT Promotion Book of Evidence (2021-2024):

Promotion Book for Evidence III (Professional Accomplishments)- Ethan Lu.pdf
https://drive.google.com/file/d/1Srj_IL7hyV4bGr8gNzsB9-ami7atlvDZ/view?usp=drive_link

Promotion Book for Evidence IV (College, School, & Dept Service)- Ethan Lu.pdf
https://drive.google.com/file/d/1pMPPU-vvNUQGaVPvKagQ9XyfEh0FLIN9/view?usp=drive_link

Promotion Book for Evidence V (Teaching Growth & Excellence)- Ethan Lu.pdf
https://drive.google.com/file/d/1yQ4XBrSm0rDGdyHsanBjyu5wsZnNk1C8/view?usp=drive_link

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Professional Accomplishments (2021-2024)

	Date(s)	Accomplishments
1	2018 to Current	Service as Co-chair of the IIDA NY College Ambassadors Committee. <ul style="list-style-type: none"> • Hosted educational events at the Design Schools and assisted in recruiting IIDA NY Student Members. • Increased engagement with student Interior Design Clubs at each school. • Strategized with the Dean/Director/Chair of each Interior Design Schools/Programs to promote participation with students in activities and events. • Recruited student members who are passionate about student development and engagement. • Increased Campus Centers in New York State. • Established Ambassadors at all Interior Design Schools/Programs in New York City.
2	2022 to Current	Service as a member of the IIDA NY Catalyst Grant application juror committee. <ul style="list-style-type: none"> • Coordinated and reviewed application forms for laptop scholarships. • Awarded scholarships to FIT, SVA, NYIT, Pratt and NYSID students.
3	9/20/2023, 10/1/2024	Service as FIT representative at the Society of American Registered Architects (SARA) "Blueprint for Success" mentorship event for architecture and interior design students.
4	2/9/2024, 5/10/2024, 9/27/2024	Invited attendee to the State Board for Interior Design Office of the Professions board meeting to discuss legislative Bill A9500/S9064 and other upcoming Bills. <ul style="list-style-type: none"> • Represented the Interior Design Consortium (IIDA, ASID, and CIDQ) of New York.
5	10/27/2023, 9/21/2024	Recruited NYC interior design students and participated in the IIDA NY Student Uplift Program (SUP) at Perkins & Will (2023) and at Ted Moudis' Office Space (2024).
6	7/16/2024	Recipient of the IIDA NY 2024 Ellen Kushman Award for Distinguished Service. <ul style="list-style-type: none"> • The award was given to me in honor of Ellen Kushman, former Executive Director of IIDA NY whose life was cut short by cancer. This annual award recognizes and celebrates an individual who has demonstrated above-and-beyond commitment and dedication to the IIDA NY association and industry.
7	7/27/2021 (virtual), 7/19/2022 (virtual), 8/23/2022 (onsite), 3/21/2023 (onsite), 7/18/2023 (virtual), 3/19/2024 (virtual), 7/16/2024 (onsite)	Attendance at IIDA NY recurring meetings to represent the College Ambassadors Committee. <ul style="list-style-type: none"> • Annual Meeting • Board Meeting • Board Orientation • Hazel Sigel Scholarship Dinner
8	6/26/2024	Service as a recruiter at the annual IIDA NY Volunteer Fair to represent the College Ambassadors Committee.
9	6/04/2024	IIDA NY Advocacy Committee's Instagram and LinkedIn write-up on "Advocates for Change" featuring Ethan Lu. <ul style="list-style-type: none"> • The Advocacy Committee cited Ethan Lu, FIT Assistant Chair of Interior Design, who advocates in the removal of barriers to allow more qualified interior designers to obtain certification in New York State.
10	5/02/2024	Guest speaker on IIDA NY's Advocacy Panel titled "Progress! Breaking Barriers for NY Interior Designers." <ul style="list-style-type: none"> • Provided testimonial on barriers for qualified interior designers. • Hosted 80 virtual attendees.
11	03/24/2024	Guest speaker on Alliance of Design & Construction Professionals (ADCP) live web cast. <ul style="list-style-type: none"> • Topic: Interdisciplinary Collaborations in Academia.

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		<ul style="list-style-type: none"> Featured Ethan Lu and FIT Interior Design Student Club President Jacqueline Brownstein. 9 speakers from UMass, FIT, and various design firms.
12	12/04/2023	IIDA published article titled "ADCP Podcast: The Interior Design Consortium" on founding member Ethan Lu.
13	10/18/2023	Guest speaker on Alliance of Design & Construction Professionals (ADCP) live web cast. <ul style="list-style-type: none"> Topic: Consortium for Interior Design. 7 speakers from FIT, ASID, IIDA, CIDQ, and various design & construction companies.
14	2/27/2023	Co-presenter to ACE Mentor Program of Great NY Presentation titled "IIDA NY Student Development." <ul style="list-style-type: none"> High school outreach presentation to recruit students into the interior design industry on behalf of the professional association.
15	1/23/2023	Co-presenter to School of Visual Arts (SVA) faculty and students on NCIDQ Exam & Pathway to NYS Certified Interior Designer Licensure. <ul style="list-style-type: none"> Interior Design Advocacy (virtual) Workshop. Featured Ethan Lu, FIT Assistant Chair of Interior Design and Marci Merola, IIDA Director of Advocacy.
16	11/29/2022	Service as a Juror for the 2022 IIDA Educator Diversity Award. <ul style="list-style-type: none"> Special invitation from IIDA National to review applications and vote on nominees for this national award.
17	11/10/2022	Guest speaker at ASID Wisconsin Chapter Government Affairs hybrid panel session titled "WI Act 195 Analyzed." <ul style="list-style-type: none"> Featured Ethan Lu, FIT Assistant Chair of Interior Design; Lauren Earley, ASID Manager of Government & Public Affairs; and speakers from various design firms.
18	06/29/2022	Guest speaker at BEEX (Building Energy Exchange) event on "Inclusive Design and Building Performance: Exploring Synergies with Equity, Sustainability, and Health in the Built Environment." <ul style="list-style-type: none"> This session featured four experts (Ethan Lu, Peter Stratton, Katie Osborn, and Victoria Lanteigne) who aimed to elevate Inclusive Design as the next wave in building performance by establishing synergies with equity, sustainability, and health in the built environment.
19	11/22/2021	Bernstein, Fred A. "Architects and Interior Designers Battle Over Turf." <i>Architectural Record</i> , BNP Media, 22 Nov. 2021, p. 22. <ul style="list-style-type: none"> National magazine's written feature on Ethan Lu's legislative efforts on interior designer's rights.
20	10/20/2021	Author of the official industry-wide response letter on interior design legislation to AIA on behalf of ASID NY, IIDA NY, and IDLNY. <ul style="list-style-type: none"> The letter gained support from 241 signatories from professionals and academics. Promoted advocacy for future interior design legislation efforts.
21	10/9/2021	Moderator for the "Innovative Teaching Idea Speed Presentations" for the virtual Teaching Green Symposium at the New York School of Interior Design. <ul style="list-style-type: none"> Panel moderated by Ethan Lu. Speed presentation participants included Carol Bentel, SVA; Yu Nong Khew, Parsons; and Erin Speck, George Washington University.
22	7/29/2021	Selected to represent the Diversity & Inclusion Committee at the 2021 ASID Chapter Leadership Conference. <ul style="list-style-type: none"> Participant of the ASID American Asian and Pacific Islander Heritage Month event.

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23	5/25/2021	Guest speaker at the ASID NY Metro Diversity & Inclusion Committee Event. <ul style="list-style-type: none"> Session titled "Diversity in Design- Celebrating Asian American and Pacific Islander Heritage Month." Featured designers Ethan Lu and Peter Tow.
24	Summer 2021	Tessler, Emma, and Miriam Makram. "Architect and Professor, Ethan Lu: Building Our Environments and Shaping Our Future." <i>Design Magazine</i> , ASID NY Metro, Summer 2021, pp. 22-25. <ul style="list-style-type: none"> Written feature on Ethan Lu's professional design work and FIT student work.

Superior Service Contributions to the Department, School/Division, and College (2021-2024)

	Date(s)	Accomplishments
1	Fall 2024 to Current	Service as a member of the Communication Design AAS Fulltime Faculty Search Committee.
2	Fall 2024 to Current	Service as a member of the School of Art and Design Exhibition Committee.
3	Fall 2019 to Spring 2021, Fall 2024 to Current	Service as Chair/Co-chair of the FIT Interior Design Curriculum Committee. <ul style="list-style-type: none"> Created meeting agendas and minutes. Coordinated curriculum changes submission workflow and CIM tracking. Received CourseLeaf training from Academic Affairs.
4	Fall 2023 to Spring 2024, Fall 2024 to Current	Service as Chair of the Interior Design Fulltime Faculty Search Committee.
5	Fall 2022 to Current	Service as Chair (AY2024-25) and member of the Faculty Senate Instructional Technology Committee (ITC).
6	Spring 2022 to Current	Service as Assistant Chair of the Interior Design Department.
7	Spring 2022 to Current	Service as college ambassador coordinator for IIDA NY Knowledge Forum committee meetings on behalf of FIT Interior Design Student Club. <ul style="list-style-type: none"> Provided D320 conference room space, video conferencing tech support, and chaperoned students from FIT and other NYC interior design programs (NYIT, SVA, Parsons, NYSID, and Pratt).
8	Spring 2020 to Current	Service as Chair of the Interior Design Faculty Search & Development Committee. <ul style="list-style-type: none"> Coordinated hire-above-first-step paperwork for new faculty. Coordinated adjunct interviews. Organized new faculty orientations for new fulltime and adjunct hires.
9	Fall 2019 to Current	Service as Chair/Co-chair of the FIT Interior Design's College, External, Industry & Alumni Relations Committee. <ul style="list-style-type: none"> Coordinated Advisory Board meetings. Created Dean's Office monthly accomplishment reports. Managed social media accounts (Department's LinkedIn and Instagram).
10	Fall 2019 to Current	Service as Co-chair of the CIDA Accreditation Committee. <ul style="list-style-type: none"> Managed student work displays, curriculum matrix, and Program Analysis Report (PAR).
11	Spring 2024	Service as Co-chair of the Subcommittee on AI Technologies of the Ad Hoc Committee on Artificial Intelligence.
12	Spring 2024	Service as a member of the School of Art & Design's Art Gallery Curator Search Committee.
13	6/13/2024	Invitation as FIT guest faculty to the Bio-design Challenge Summit 2024 at Parsons.
14	05/25/2022, 05/25/2023, 05/23/2024	Attendance at FIT's Commencement Exercises on-stage w/ regalia. <ul style="list-style-type: none"> Documented photos for Interior Design's social media (LinkedIn and Instagram).

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15	05/11/2024	Co-presenter with Carmita Sanchez-Fong, Shaniqua Matthews-McClam, FIT's Justice Center, and Hudson Guild on "Transforming your living spaces on a DIY budget" at the Hudson Guild Fulton Center.
16	4/20/2023, 4/25/2024	Service as FIT representative at the 2023 and 2024 NY11+ Student Exhibition Reception events.
17	4/25/2024	Service as FIT representative at the IIDA NY Student Development meeting on upstate and downstate schools.
18	4/13/2024	Service as co-coordinator for Artists for Humanity and IIDA Student Volunteer Day at Kingsbridge Heights Community Center for FIT Interior Design Student Club.
19	3/29/2024	Service as moderator of the "Designing Eco-Inspired Spaces" panel session at the FIT 19th Annual Sustainable Business and Design Conference; Reimagining our Future.
20	2/29/2024	Service as co-coordinator of the Student Development Team for IIDA NY Career Night. <ul style="list-style-type: none"> FIT students received resume and portfolio reviews from mentors at prestigious NYC interior design firms.
21	Spring 2020 to Spring 2023	Service as student work collection digital liaison and member of the college-wide NASAD Accreditation Committee. <ul style="list-style-type: none"> Granted 3-hour release time per week by the School of Art & Design Dean's Office.
22	Spring 2020 to Spring 2023	Service as Co-chair of the FIT Interior Design Department's NASAD Accreditation Committee. <ul style="list-style-type: none"> Managed interior design student work collection, created/edited the Interior Design program's accreditation report, managed syllabi collection, and department faculty data reporting.
23	10/26/2023	Service as FIT representative at UA Maker Academy Career and Technical Education Advisory Board.
24	5/26/2023	Presenter of the "Designing Parametric Forms with Music" session at the 2023 CIT conference at SUNY Oswego.
25	Spring 2023	Provided coordination support for DLFNY Lighting Design Debates @ FIT's Katie Murphy Amphitheatre- EMFR Pre-Production Meeting.
26	3/15/2022	Service as faculty participant in the Middle States Team Site Visit Interview.
27	Fall 2019 to Spring 2022	Service as member of the FIT Study Abroad Scholarship Committee.

Growth and Excellence in Teaching (2021-2024)

	Date(s)	Accomplishments
1	Fall 2024	PETE Prize competition mentorship of FIT S24 graduate (Lena Man) and current F24 student (Emma Davis). <ul style="list-style-type: none"> Collaborative student mentorship with Evelyn Rynkiewicz, Associate Professor of Ecology.
2	Spring 2022 to Spring 2024	Co-coordinated the following Lunch & Learn sessions for students to enhance professional practice (NCIDQ licensing exam) and FFF&E knowledge in the Interior Design Program: <ul style="list-style-type: none"> 5/3/2022: True Color CEU by Kimball International. 3/30/2023: Color Design Forecast by PPG. 10/31/2023: It's Not Easy Being Green by PID Floors. 11/7/2023: NCIDQ Info Session with Kayla Karpp. 4/9/2024: Global Color & Design Trends by PPG. 4/30/2024: "Protecting Your Color Vision" by Benjamin Moore.
3	Spring 2024	Mentorship of SC101 Bio-design students, Lena Man from FBM, and Emma Davis from Textile/Surface Design. <ul style="list-style-type: none"> Collaborative student mentorship with Evelyn Rynkiewicz, Associate Professor of Ecology.

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		<ul style="list-style-type: none"> Student class project subsequently competed at the Bio-design Challenge Summit 2024.
4	Spring 2024	<p>Co-authored the report on "The FIT Faculty Senate Ad Hoc Committee on Artificial Intelligence Recommendations" published on April 15, 2024.</p> <ul style="list-style-type: none"> Responsible for pp. 21 – 25, titled "Subcommittee on AI Technologies" that focused on the implementation of AI-based products in the classrooms.
5	Summer 2024	<p>Enrolled in SUNY CPD's "Using Artificial Intelligence (AI) Effectively in Teaching" online course.</p> <ul style="list-style-type: none"> Earned a Certificate of Completion with Distinction as issued by the instructor. Tuition covered by Academic Affairs and ID Department. Weekly assignments focused on using various GPT4 tools to create curriculum schedules, summaries, etc.
6	6/04/2024	<p>Used AI software from SUNY's CPD course to create, edit, and revise weekly schedule content and bibliography.</p> <ul style="list-style-type: none"> Revised ID103 Interior Design Merchandising Course of Study Form using AI software with input from Maureen Crilly. Revised course form submitted to CIM workflow for approval.
7	Spring 2023 to Spring 2024	<p>Participated in the review and development of proposed new course ID175 Materials in a Sustainably Built Environment.</p>
8	Spring 2023 to Spring 2024	<p>Participated in the review and development of proposed new course ID285 Health Safety & Wellness in the Built Environment.</p>
9	Spring 2023	<p>Course revision and coordination for ID382 Design Technology IV.</p> <ul style="list-style-type: none"> Coordinated new furniture assignments to support the newly acquired AC-08 fabrication shop. Reviewed budget allocation for plywood purchase with department coordinator. New furniture projects led to further student work exhibition opportunities. Procured IIDA NY material supply grant for students.
10	Spring 2023	<p>Course coordination for ID283 Design Technology II to introduce new real-time rendering software into the computer lab C229.</p> <ul style="list-style-type: none"> Introduced Twinmotion plugin (Unreal Engine) in Revit as a part of the software demonstration. Coordinated the submission of annual software request forms to Academic Computing to install necessary software plugins.
11	Spring 2020 to Spring 2023	<p>Curricular review and revision of the Design Technology sequence to address student learning expectation deficiencies as outlined in the April 2020 CIDA accreditation report.</p> <ul style="list-style-type: none"> Student Learning Expectations were originally not met in the 2019 Full Site Visit for Standard 15 and 16 for Design Technology courses. Student Learning Expectations received full compliance in the 2023 Interim Site Visit for Standard 15 and 16 after rigorous course and assignment improvements (i.e. including diffusers and sprinklers in the RCP, addressing industry guidelines in student products research, etc.).
12	5/6/2022	<p>Attended Unreal Engine Virtual Production Education Summit.</p> <ul style="list-style-type: none"> The conference inspired on-going exploration of Twinmotion (Unreal Engine) within our curriculum in addition to Enscape.